



How to Get the Most Out of Your Home Show Experience

Walk in with an idea. Walk out with a plan.

Before You Go

- Decide your top **1–3 home projects** (bath, kitchen, windows, etc.)
- Set a **rough budget range** so you don't fall in love with the wrong options
- Review the **vendor list/map** and highlight must-see booths
- Bring **photos + rough measurements** of your space
- Go with your spouse/decision-maker—or align on priorities beforehand

At the Show

- Start with your **priority booths first** (*before you get tired or distracted*)
- Use a **simple checklist or notes** to track each vendor
- Take photos of:
 - Booths you like
 - Product styles
 - Business cards/signage
- **Rate each vendor before you walk away** (use the checklist on the back)

Ask Deeper Questions

Instead of just “How much?”, ask:

- What materials do you use—and why?
- What makes your process different?
- What does a typical timeline look like?
- What problems should homeowners watch out for?



- Do you use employees or subcontractors?

Tip: The goal is to **learn, not just collect quotes**

Stay Focused & Avoid Overwhelm

- Avoid burnout- focus on what you want to see—**focus beats volume**
- Only pick up brochures from vendors you'd actually consider
- Take a break, hydrate, and reset (decision fatigue is real)
- Wear comfortable shoes—you'll walk more than you think

Watch for Red Flags

- High-pressure “today only” decisions
- Vague answers about materials or process
- Talking more than listening
- Avoiding questions or rushing you

Tip: How they treat you at the booth often reflects how they'll treat you during the project

After the Show (Within 24–48 Hours)

- Review your notes and photos while the information is fresh
- Narrow down to your **top 2–3 vendors per project**
- Decide your next step:
 - Schedule a consultation



- Do more research
- Or eliminate options

Final Thought

- The goal isn't to collect information
- It's to gain **clarity, confidence, and a plan for your home**